

ITS Bulgaria

- National Interests
 - Improvement of the Bulgarian Transport System
 - Development of high level traffic management
 - Development of high-tech ITS industry ... competitiveness
- European Projects
 - Participation in a core developing economic segment
- Research – Innovation – Education
 - knowledge transfer/sharing and development of innovative solutions
- Networking
 - Strengthening of a core economic segment of high national interest

- Participation in the development of future regional, national and EU programmes
- Synergies in current regional, national and EU projects (e.g. FP7)
- Channel for local SME participation in EU programmes
- Know-How Transfer

- Competitiveness through cooperation
 - Interoperability: road operators; railway networks
 - Standards; Legislation (e.g. enforcement)
- European standards for quality management of ITS

- supports the application of ITS in all modes of transport
- ensures that ITS knowledge and information is transmitted to all actors at the local and national level
- supports ITS promotion from the ground up
- arranges contact with high-level strategy development and political fora
- improves Bulgarian companies's opportunities in the global market

- Networking among members
- Membership in the Network of National ITS Organisations
- Representation of Bulgarian ITS sector
- Publications
- Conferences
- Seminars
- Workshops
- Gathering of information
- Coordination of selected projects

- Non-profit Association under Bulgarian Law
- Located in Sofia
- Governed by
 - General Assembly
 - Steering Committee (min. 5 members)
 - 3 Co-Chairmen
representatives of the 3 founding organisations

- Is the Bulgarian Transport sector ready for ITS applications?
- Is there a market for ITS solutions? Are there skilled professionals?
- ITS needs a strong cooperation between the public and the private sector. Is this achievable in Bulgaria?
- ITS is linked with Security/Safety, Sustainability and Efficiency.
Is Bulgaria willing to invest in these issues?

Thank you for your attention!!

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